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NEWS RELEASE

FOR IMMEDIATE RELEASE

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The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg, recognizes Jennifer Johnson of LMCU as the 2025 Ambassador of the Year.

Grand Haven, MI – The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg is honored to recognize Jennifer Johnson of LMCU as the 2025 Chamber Ambassador of the Year.

“Jennifer embodies everything we value in the Ambassadors Council and across our Chamber Community.” says Mark Allen, President and CEO of The Chamber. “Her enthusiasm and optimism inspires others to engage and connect with one another and work together to support businesses and the community.”

As an Ambassador, Jennifer shows an unwavering commitment to the mission and core values of The Chamber and consistently steps up, follows through, and represents The Chamber and LMCU with pride. She continuously looks for ways to enhance member experiences and helps members engage and connect with The Chamber and each other.

“What truly sets her apart, is her genuine personality and desire to engage in and support the community. She builds relationships with ease, makes everyone feel welcome, and approaches every interaction with warmth and authenticity.” Allen says.

Jennifer says, “When I joined the ambassador council, I did so to learn more about this amazing community I have always called home. What I have found along the way is that the chamber does so many amazing things to support our local businesses. They help bring people together over common needs and to celebrate each other’s successes. I have not only gained so much knowledge from this wonderful group of people, but I have made

lifelong connections and friendships that I will always cherish. I am very proud to be aligned with such a wonderful business and community organization.”

Please join us in congratulating Jennifer on this achievement. We look forward to her continued support as a Chamber Ambassador in the years to come.

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About the Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg - The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg has been serving businesses for over 125 years since 1899. Through their vision of empowering businesses and building communities, the Chamber provides hyper local support, connections, and solutions for economic and business growth within Northwest Ottawa County.