

Mark Allen Selected for U.S. Chamber Foundation Education and Workforce Fellowship Program

Fellowship Provides State and Local Business Leaders with Opportunities to Engage Nationally on Critical Education and Workforce Issues

WASHINGTON, D.C. – The U.S. Chamber of Commerce Foundation today announced Mark Allen, President & CEO of the Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg was selected to participate in the eleventh cohort of its premiere business leadership program. The Business Leads Fellowship Program trains and equips leaders from state and local chambers of commerce, economic development agencies, and trade associations with resources, access to experts, and a network of peers to build their capacity to address the most pressing education and workforce challenges.

Allen says, “It is a privilege to be selected for this important program focused on education and workforce development. I am honored to represent our chamber and Northwest Ottawa County through my participation. Investing in education and workforce initiatives is critical to the success of businesses and communities. I look forward to collaborating with other leaders to develop innovative solutions that support education, talent and economic growth.”

“We created the Business Leads Fellowship Program in response to the needs of our state and local chamber partners,” says Kyle Butler, Senior Manager, Programs, K-12 Education at the U.S. Chamber of Commerce Foundation. “They, better than anyone, see the critical link between education and economic development, and we are glad to be able to support them as they take on this critical leadership role in their community.”

Following a competitive application and selection process, Mark was selected along with 34 other state and local chamber executives, economic development professionals, and association leaders to participate in the eleventh class of this program. The eight-month program, consisting of both in person and virtual meetings, will cover the entire talent pipeline, including early childhood education, K-12, postsecondary education, and workforce development.

Upon completion, Business Leads Fellows will join the U.S. Chamber of Commerce Foundation’s dedicated network of over 350 chambers of commerce and statewide associations from around the nation who regularly engage on education and workforce initiatives.

For more information on the Business Leads Fellowship Program, visit the program’s [website](#).

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