

MEMBER SPOTLIGHT

Fifth Third



November, 2024

Fifth Third's legacy in West Michigan dates back more than 170 years. Our goal, to help individuals, families, businesses, and communities grow through smart financial services that improve lives. Our mission, to strengthen families and build stronger communities.

Fifth Third's mission drives our involvement with many organizations that contribute to the vibrancy of the lakeshore region. Making a positive impact in the community starts with fostering the relationship between people and business with the Chamber. Supporting events like Market Day at Grand Haven Christian School that inspire 5th graders to pursue their entrepreneurial spirit or organizations like The People Center, Habitat for Humanity, or the Hispanic Heritage Festival, contributes to the diversity of needs and vibrancy of the community. We've enjoyed 50+ years of support for the Coast Guard Festival. This Grand Haven tradition has contributed to the economic vitality of the region while engaging all members of the community as we celebrate the men and women of the United States Coast Guard.



As one of the country's larger banks, we're big enough to provide sophisticated solutions and expert guidance all with decisions made right here in West Michigan. We offer diversified financial services that include personal, investments and mortgage, commercial, business banking and wealth planning. Our experienced team of bankers is dedicated to providing you with the tools and services you need to achieve your financial goals. With a commitment to taking care of our customers, employees, communities and shareholders, our goal is not only to be the nation's highest performing regional bank, but to be the bank people most value and trust. This is the banking value that only Fifth Third can deliver.

If we can assist you, please stop into any one of our financial centers located up and down the lakeshore. You can also contact Julie Koning, Financial Center Manager on Robbins Road, at Julie.Koning@53.com.