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NEWS RELEASE

FOR IMMEDIATE RELEASE

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2024 Jingle Bell Parade

Grand Haven, Michigan -The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg invites you to attend the annual **Jingle Bell Parade** in historical downtown Grand Haven on **Saturday, December 7**. This event will include over 80 entries of festively lit holiday floats, music, an appearance from Santa and Mrs. Claus, and a Christmas tree lighting ceremony following the parade.

Chris Streng will serve as this year's Grand Marshall. Streng was honored this past May at the Annual Chamber Celebration as the 2024 Spirit of Community Award recipient. This award recognizes Streng's valuable service and devotion of time and energy to improve the quality of life for others in the community and his demonstration of leadership and initiative in the development of volunteer projects.

The parade **begins at 6:00 pm** and will travel west down Franklin to Harbor Drive, north on Harbor to Washington and will proceed east on Washington to Central Park for the lighting of the Community Christmas Tree. The tree lighting will include a carol sing with Santa and Mrs. Claus. The Salvation Army Canteen will be on hand at Central Park offering hot chocolate, and candy will be handed out by local businesses.

Note** this year there will be earlier street closures to ensure the safety of volunteers and parade participants during set up.

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About the Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg - The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg has been serving businesses for 125 years since 1899. Through their vision of empowering businesses and building communities, the Chamber provides hyper local support, connections, and solutions for economic and business growth within Northwest Ottawa County.