

MEMBER SPOTLIGHT

Fifth Third Bank



December 19, 2023

Fifth Third is a bank that's not only long on innovation, but on history. Since 1853, we've been helping individuals, families, business, and our communities throughout West Michigan thrive and grow through smart financial services. With a commitment to taking care of our customers, employees, communities and shareholders, our goal is not only to be the nation's highest performing regional bank, but to be the bank people most value and trust. Our mission...simply to strengthen families and build stronger communities.

As one of the country's larger banks, Fifth Third is big enough to provide sophisticated solutions and expert guidance all with decisions made right here in West Michigan. We offer a diversified suite of financial services that include Consumer and Small Business Banking which includes personal, investments and mortgage. Additionally, we support Commercial Banking and Wealth and Asset Management. Our experienced team of bankers shares the advice, tools and services needed to achieve your financial goals. This is the banking value that only Fifth Third can deliver.

Fifth Third is proud that we were recently named "Bank of the Year" for the U.S. 2023 by The Banker. This annual award program recognizes industry-wide excellence within the global banking community.

Specifically mentioned was Fifth Third's commitment to leveraging technology and innovation to serve its customers.

Fifth Third is also one of the few U.S. based banks to have been named among Ethisphere's World's Most Ethical Companies® for 4 consecutive years. We are especially proud of this recognition and what it means.

Lastly, our accomplishments and capabilities could not stand without our commitment to organizations focused on making our community great. Coast Guard Festival, Habitat for Humanity, the Hispanic Heritage Festival, LAUP, the People Center and of course the Chamber are among those we support that contribute to the vibrancy of Grand Haven and the Lakeshore.

If you bank with us already, thank you! If you don't know us yet, please stop-in to see Julie Koning, Financial Center Manager, and her team at 839 Robbins Road here in Grand Haven. You can also contact Julie at Julie.Koning@53.com or (616) 847-2339.



Article written by Fifth Third Bank for the Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg's Member Spotlight