

## Media Advisory



### Roan & Black, The Village of Spring Lake, and Consumers Energy to Cut Ribbon on New Electric Vehicle DC Fast Chargers.

#### **WHAT:**

Last year, The Village of Spring Lake and Roan & Black signed a partnership agreement to install DC fast charging stations in the Village. Roan and Black worked with Consumer Energy and utilized funds from the PowerMiDrive Rebate program.

Officials from Roan & Black, The Village of Spring Lake, and Consumers Energy will cut the ribbon on the new fast chargers at an event for media, community leaders, and the general public.

#### **WHERE:**

213 S. Cutler St, Spring Lake Michigan, 49456

#### **WHEN:**

Tuesday, November 14, 2023

10:00 a.m.

#### **IMPORTANT FACTS:**

- Roan and Black Inc. works with local municipalities, like the Village of Spring Lake to install affordable DC fast charging stations throughout the state of Michigan.
- The system is future-proof, meaning it can upgrade power as EVs can take in energy at a faster pace.
- The equipment does not require an app, customers can pay 3 ways, tap to pay with Google/Apple Pay and credit cards. Or customers can use the QR code.
- Roan and Black focus on high-traffic locations with beautiful settings, close to retail, and restaurants to create a better customer experience.
- Working with Partners like the Village and Consumers Energy is what is going to help grow the infrastructure at a faster, more reliable pace.
- For those vehicles that are capable. The shared units can put out 180kw, meaning an auto like a Polestar 2 can go from 10% to 80% charge in about 20 minutes.

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