



The Chamber of Commerce
One South Harbor Drive
Grand Haven, Michigan 49417

NEWS RELEASE

For Immediate Release

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2023 Grand Haven Jingle Bell Parade

Grand Haven, Michigan -The Grand Haven Community invites you to the **Annual Jingle Bell Parade** in historical downtown Grand Haven this **Saturday, December 2**. The annual community holiday event, presented by the Chamber of Commerce Ambassadors, will include over 80 entries of festively lit holiday floats, music, an appearance from Santa and Mrs. Claus, and a Christmas tree lighting ceremony following the parade.

Sholeh Veiseh will serve as this year's Grand Marshall. Veiseh was honored this past May at the Annual Chamber Celebration as the 2023 Spirit of Community Award recipient. This award recognizes Veiseh's valuable service and devotion of time and energy to improve the quality of life for others in the community and her demonstration of leadership and initiative in the development of volunteer projects.

The parade **begins at 6:00 pm** and will travel west down Franklin to Harbor Drive, north on Harbor to Washington Street and will proceed east on Washington to Central Park for the lighting of the Community Christmas Tree. The tree lighting will include a carol sing with Santa and Mrs. Claus. The Salvation Army Canteen will be on hand at Central Park offering hot chocolate, and candy will be handed out by local businesses.

For more information, call The Chamber at 616.842.4910.

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