



Contact: Chandi Pape
Phone: 616-844-1188
Email: cpape@grandhaven.org
Web: www.downtowngh.com

FOR IMMEDIATE RELEASE

Light Night

Grand Haven Main Street DDA celebrates Small Business Saturday with Exclusive Deals and Local Flavor

As the holiday season kicks into high gear, Grand Haven Main Street is gearing up to participate in Small Business Saturday, a nationwide initiative that encourages shoppers to support local businesses. On Saturday, November 25, 2023, we invite our community to join us for a day of special promotions, unique offerings, and a celebration of the vibrant spirit that local businesses bring to our city.

Small Business Saturday, which falls on the Saturday after Thanksgiving, was established to celebrate and support small businesses across the United States. It serves as a reminder of the significant impact that local businesses have on our communities and economies. By choosing to shop at small, independent businesses, consumers help stimulate their local economies and foster a sense of community.

How you can get involved:

1. Spread the Word: Share our Small Business Saturday event on social media using the hashtag #eatplayshopgh
2. Bring a Friend: Encourage friends and family to join you in supporting local businesses on this special day.
3. Explore Centertown and Downtown: Take the opportunity to discover and support all of our small businesses in the area.

Follow Grand Haven Main Street DDA on Facebook and Instagram to learn more!!

<https://www.facebook.com/GHMainstreet>

<https://www.instagram.com/mainstreetgh>

<https://downtowngh.com>

Small Business Saturday was founded by American Express in 2010 as a way to encourage people to support small, local businesses. The day is celebrated annually on the Saturday after Thanksgiving and has grown into a nationwide movement.