

November 15th, 2023



# Jingle Bell PARADE

Presented by  
The Chamber  
of Commerce

**Presented by The Chamber Ambassadors**



## JINGLE BELL PARADE

The Jingle Bell Parade is slated for Saturday, December 2nd. Enjoy a night filled with holiday fun for the whole family. The parade of festively lit vehicles will start at 6pm and weave its way through downtown Grand Haven. It will start on Franklin Street, go West to Harbor Drive, North on Harbor to Washington, and East on Washington to Central Park for the lighting of the Christmas Tree and an appearance made by Santa and Mrs. Claus.

The Chamber of Commerce, producers of the event, are excited to see the downtown Grand Haven area turn into a parade of lights and holiday cheer. "It is amazing to see the joy light up in the children's faces as they watch the festive Jingle Bell Parade. Nothing gets you more in the holiday spirit," said Abigail Wittkopp, Jingle Bell Parade Director.

The Jingle Bell Parade is sponsored by ChoiceOne Bank, Arrowaste, Grand Haven Board of Light & Power, Straight Line Design, Bekins, LMCU - Robbins Rd, Rivers Ace Hardware, R.A. Miller Industries, Bin There Dump That, Home Pro of West Michigan, Tri-Cities Broadcasting Foundation Inc. 103.5 WAWL-LP, and the City of Grand Haven. The 2023 event begins on Saturday, December 2nd at 6pm and ends at roughly 8pm. Attendance and parking are free.

Parade participants have been asked to hand out candy and other free items after the conclusion of the parade at the tree lighting ceremony in Central Park, instead of during the parade. This is to help ensure the safety of everyone involved.

## About the Jingle Bell Parade

The Jingle Bell Parade is held the first Saturday in December and fills the downtown Grand Haven area with holiday cheer. The goal of the Jingle Bell Parade is to provide the community and visitors with a unique opportunity to kick off the holiday season.

For more information, visit the Chamber's Facebook page at [https://www.facebook.com/events/1033612357823363?active\\_tab=about](https://www.facebook.com/events/1033612357823363?active_tab=about) or the website at <https://grandhavenchamber.org/play/jingle-bell-parade/>.

*Written by:*

*Community Events & Programs Manager,  
Abigail Wittkopp*



## Jingle Bell Parade Route



## Thank You Sponsors

