



MICHIGAN ECONOMIC
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MEDC announces new investment adding manufacturing, high-tech, life sciences jobs across Michigan

Fraud Sniffr, Inc. is a tech company that uses social media and online search engines to provide full-service surveillance capabilities for the insurance and legal defense industries. The company currently employs 16 remote workers in Michigan.

Fraud Sniffr is experiencing significant growth in its customer base and needs to expand its physical presence with plans to relocate its headquarters from Baltimore to **Grand Haven Charter Township**. The project is expected to generate a total capital investment of \$585,000 and create 45 jobs with the support of a \$225,000 Micro Michigan Business Development Program (MMBDP) performance-based grant. The company chose to expand in Michigan rather than remain in Baltimore due to the state's experienced, high-tech workforce.

"We are pleased to have worked with the MEDC in attracting Fraud Sniffr, Inc. to Grand Haven Charter Township. Fraud Sniffr, Inc. is a full-service surveillance company for the insurance and legal defense industries utilizing social media and online search engines," said **Elizabeth Butler, Director of Economic Development Strategic Directions, The Chamber**. "Attracting this type of technology business exemplifies the type of opportunity for Northwest Ottawa County in terms of new investments and jobs. The capital investment of up to \$585,000 represents growth in the local tax base and the opportunity to add new jobs in Michigan."

Fraud Sniffr offers full benefits and will add 45 new remote tech jobs to the area. The project will solidify the company's presence and future investment in Michigan and help promote Michigan and the MEDC's efforts to foster high-wage job growth in the tech and informational technology ecosystem throughout the state.

"We are excited to work with MEDC to bring a new kind of knowledge industry to Ottawa County," said **Fraud Sniffr CEO Marci De Vries**. "West Michigan has a deep talent pool and excellent educational resources to partner with as we grow our specialized investigation solutions nationwide. We appreciate the State's welcoming approach to transferring businesses from other states into Michigan."

"We appreciate the effort and support of the Grand Haven Chamber and the Michigan Economic Development Corporation to bring Fraud Sniffr Inc's headquarters to Grand Haven," said **William D. Cargo, Grand Haven Charter Township Superintendent & Manager**. "We look forward to working closely Fraud Sniffr on future endeavors within the Township."

The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg has offered staff assistance in support of the project. Interested candidates can visit Fraud Sniff's open positions <[HERE](#)>.

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