



CONTACT: RACHEL GORMAN
MUSKEGON LAKESHORE CHAMBER OF COMMERCE
231.722.3751
rgorman@muskegon.org

NEWS RELEASE
FOR IMMEDIATE RELEASE
October 3, 2023

2023 LAKESHORE ATHENA AWARD RECIPIENTS NAMED

Spring Lake, Michigan – Kathy Moore, Administrative Health Officer and Public Health Director for Muskegon County, was honored as the 2023 ATHENA on the Lakeshore Award Recipient. The announcement was made on October 3 at the annual luncheon celebration, held at the Trillium Catering and Event Center. The ATHENA awards are presented annually to recognize outstanding lakeshore women who have demonstrated excellence in their business or profession, have provided valuable service by devoting time and energy to improve the quality of life for others in their community, assist women in reaching their full potential and exhibit the spirit of regional collaboration.

Kathy Moore is recognized for her incredible leadership and service to the citizens of Muskegon County for over thirty years. As the top public health official for the county, she is empowered by the Michigan Public Health Code to implement and enforce rules and regulations to prevent disease, promote health and protect the environment. She credits the “awesome leadership and collaborative spirit” of our local community service organizations for working in partnership to successfully respond to the challenges of the COVID19 pandemic.

Kathy’s dedication to the West Michigan community is exemplified by decades of charitable giving and volunteer service. She has dedicated time, talent and treasure to support numerous organizations and initiatives including the United Way of the Lakeshore, Harbor Hospice, Muskegon Community College, the Greater Muskegon Woman’s Club, and many more.

The ATHENA on the Lakeshore program also recognizes a Young Professional Recipient each year. Ashley Latsch, City Manager of the City of Grand Haven, was recognized as the 2023 ATHENA on the Lakeshore Young Professional Award Recipient. Latsch is the first female City Manager in the history of the City of Grand Haven.

The recipients are chosen by a selection committee composed of representatives from the participating

Chambers and community business leaders. Ten finalists and eleven young professional finalists were recognized at the luncheon, which was attended by over 300 regional community and business leaders.

#

ATHENA International is a non-profit organization that seeks to support, develop and honor women leaders. Since the program's inception in 1982, more than 7,000 awards have been presented in over 500 communities across 8 countries. ATHENA on the Lakeshore is a program of the Muskegon Lakeshore Chamber of Commerce and The Chamber Grand Haven, Spring Lake, Ferrysburg. PNC Bank is the premier sponsor.