



The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg Board of Directors names Mark Allen as its next Chamber President

May 23, 2023

In this role, Mark will be responsible for the strategic leadership of the Chamber and the services it provides to its members and the communities of Northwest Ottawa County.

Mark brings 14 years of Chamber industry experience where he served the members of the Grand Rapids Chamber of Commerce as Senior Director of Business Services. His role included oversight of Chamber programs, business outreach, growth and development, along with coordination of member benefits and services. Mark is a graduate of the Institute for Organizational Management, a program of the U.S. Chamber of Commerce.



“I am eager to bring my experience to the members of The Chamber and the business community of Northwest Ottawa County and I look forward to the continued growth of the region” Mark said. “Prior to working in the chamber industry, I was a volunteer ambassador for The Chamber in Grand Haven, Spring Lake and Ferrysburg and I am excited to reconnect with everyone.”

“We are excited to work with Mark” stated Dave Jerovsek Chamber Chair “but also sad to see our time with Joy come to an end. Change is always tough but with it comes opportunity. Mark has much to bring to the table and we look forward to what our future holds.” Mark will replace Joy Gaasch, who announced in February she would step away from the organization. Gaasch has led the Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg since 2000.

About The Chamber

The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg has been “the go to place” for businesses in Northwest Ottawa County since 1899 and continues to be the leading voice for business. The Chamber provides tools, connections, and solutions for businesses, communities, and people in Northwest Ottawa County.

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