

# SPONSORSHIPS

## 2023



### BASH

Held monthly, the second Thursday of the month. Projected attendance of 100+ members and non-members.

- \$100 Host Sponsor
- \$50 Non-Profit Host Sponsor

### HOLIDAY BASH

Projected attendance of 300+ members and non-members. Held December 7, 2023

- \$350 Sponsor

### EARLY BIRD BREAKFAST

Held the third Friday of the month, September through May. Projected attendance of 100+ members and non-members.

- \$300 Sponsor (4 minutes of podium time)

### BUSINESS RECOGNITION LUNCHEON

Projected attendance of 100+ community and business leaders. Held October 11, 2023

- \$1,000 Luncheon Sponsor
- \$500 Luncheon Sponsor

### ECONOMIC FORECAST

Projected attendance of 100+. Held February 7, 2023

- \$750 Gold Sponsor
- \$500 Silver Sponsor
- \$300 Bronze Sponsor

### LAKESHORE YOUTH LEADERSHIP CONNECTIONS

Students from Grand Haven and Muskegon cultivate leadership qualities.

- \$250 Day Sponsor
- \$250 Student Supporter Sponsorship

### ANNUAL CHAMBER CELEBRATION

Projected attendance of 300+ community and business leaders. Held May 4, 2023

- \$7,500 Premier Sponsor
- \$5,000 Spirit of Community Sponsor
- \$5,000 Young Professional Sponsor
- \$2,000 Community Sponsor
- \$1,500 Leadership Connect Graduation Sponsor

### GOLF OUTING

Projected attendance of 150+ business professionals. Held September 6, 2023

- \$2,000 Premier Sponsor
- \$1,500 Corporate Sponsor
- \$1,000 Nineteenth Hole "Happy Hour" Sponsor
- \$750 Hospitality Sponsor
- \$500 Sponsor Options:
  - Cart
  - Driving Range
  - Hole in One
  - Putting Green
- \$350 Ball Drop
- \$300 Tee or Green

### LEADERSHIP CONNECT

Held September through May, class sizes of 20+ Community Members

- \$500 Lunch Sponsor

### BOOMERANG

A career exploration event for local high school students. Businesses have the opportunity to interact with students. Held in October, projected attendance of 800+ area students.

- \$750 Boomerang Sponsor

For more information, please contact:

Vicki Ellis, Director of Membership

[vellis@grandhavenchamber.org](mailto:vellis@grandhavenchamber.org) | 616.842.4910 (office) | [www.grandhavenchamber.org](http://www.grandhavenchamber.org)

# SPONSORSHIPS

## 2023



### FARMERS MARKET

Held in Grand Haven on Wednesdays & Saturdays  
May - October (Saturdays only in May). Held  
Thursdays in Spring Lake June - Mid October

- \$2,250 Power of Produce (Grand Haven)
- \$2,250 Power of Produce (Spring Lake)
- \$500 Lil Farmers Market Champions
- \$250 Spring Lake Kids Day with the Critter Barn
- \$300 Pumpkins @ Chinook Pier

### SAND SCULPTURE CONTEST

Held on the Saturday after Coast Guard Festival.  
Friends, Family, and Companies come together on  
Grand Haven City Beach to compete for creating the  
best sand sculpture!

- \$750 Premier
- \$500 Pail
- \$300 Shovel
- \$150 Sand

### ATHENA ON THE LAKESHORE

in collaboration with the Muskegon Lakeshore  
Chamber, each year in October, two awards are  
presented annually to recognize outstanding women,  
and to raise money for our leadership program  
scholarships

- \$2,000 Diamond
- \$1,500 Emerald
- \$1,000 Ruby
- \$500 Crystal

### JINGLE BELL PARADE

Held on the first Saturday of December, the  
Northwest Ottawa County Community comes  
together to celebrate the beginning of the holiday  
season.

- \$1200 Premier
- \$600 Christmas Lights
- \$500 Gift of Christmas

### ART FESTIVAL

Projected attendance of 15000+ over the course of  
three days. Held the last full weekend of June every  
year. Local and national artists travel across the country  
to participate in a out art gallery.

- \$7,500 Premier (Has Full Presence)
- \$4,500 Art Enthusiast (Has Full Presence)
- \$3,500 (Has Full Presence)
- \$750 Artist Hospitality (Has Limited Presence)
- \$450 Friends of Grand Haven Art Festival  
(Limited Presented)
- Custom Sponsorships are available upon discussion  
with Antoinette.

### FAMILY FUN DAY

Held in conjunction with the Grand Haven Art Festival  
on the Saturday of the last weekend in June. Local  
Businesses provide free crafts for the community.

- \$1,500 Premier (Has Limited Presence)
- \$450 Friends of Family Fun Day (Limited Presence)
- \$350 Chamber Craft

### ART ON THE RIVERFRONT

Held on on the same day as the Grand Haven  
Mainstreet Sidewalk Sales, a small outdoor fine art  
gallery is held on the Grand Haven Marina Lawn.

- \$1200 Premier (Has Presence)
- \$500 Riverfront Sponsor (Has Limited Presence)





# MARKETING 2023

## CONNECT WITH US



ghachamberofcommerce



Grand Haven, Spring Lake, Ferrysburg Chamber



The Chamber of Commerce  
Grand Haven, Spring Lake, Ferrysburg



grandhavenchamber.org

## ENEWS

Place a digital banner ad in Enews, which is distributed bi-weekly to 1,500+ contacts

- \$55 Single Issue
- \$85 Two Consecutive Issues

## MEMBER SPOTLIGHT

This 350 word article, written by your organization will be featured in Enews, and posted on the Chamber's Newsroom page

- \$250 Member Spotlight

## MANUFACTURING MATTERS

Bi-monthly publication sent to over 500 manufacturing contacts

- \$250 Article and Digital Banner Ad
- \$150 Digital Banner Ad (mid-publication)
- \$100 Digital Banner Ad (footer)

## WEBSITE BANNER ADS

- \$1,000 Twelve Months
- \$500 Six Months
- \$300 Three Months

## ENHANCED DIRECTORY LISTING

Highlight your Business Directory Listing with an Enhanced Listing.

- \$100 Level 3, Annual
- \$200 Level 4, Annual

## DUNE DOLLARS

The Chamber's community gift certificate program. \$248,000+ purchased in 2021.

- \$250 Certificate and Website Ad (annual)

## FREE OPPORTUNITIES

### WE'LL SHARE YOUR NEWS

We want to recognize your special announcements, expansions, new location, awards, or other news. News releases shared with us will be posted on our website's Newsroom page.

### UPCOMING EVENTS

Our Community Calendar allows you to post your upcoming events free of charge. This is a highly utilized calendar in our community.

### SHARE YOUR STORY & YOUR MATERIALS

We want to hear from you! Help us learn more about your business and share your story with us.

### RIBBON CUTTINGS

Do you have a new business location, or celebration? Let us know, we would be happy to schedule a Ribbon Cutting.

### DIRECTORY LISTING

Your Business Directory Listing is included in our online directory, along with your business description, phone number, address, and website link.

## GRAND LIVING

Grand Living is our annual Community Profile and Membership Directory. This is distributed to each Chamber member and additional copies are distributed to those looking to relocate, find service providers, and learn more about our community. Available online. Distribution of 2,000.

- Rates Vary



## VISITORS GUIDE

In partnership with the Grand Haven Area Convention and Visitors Bureau, the Visitors Guide is an instrumental tool in providing tourism-based resources to potential and current visitors. Available online. Distribution of 50,000.

- Rates Vary



For more information, please contact:

Vicki Ellis, Director of Membership

vellis@grandhavenchamber.org | 616.842.4910 (office) | [www.grandhavenchamber.org](http://www.grandhavenchamber.org)