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FOR IMMEDIATE RELEASE

BRIGHT FUTURE AHEAD FOR LOCAL AUTOMOTIVE REPAIR BUSINESS
Z Tire & Auto Enhances Service & Technology

GRAND HAVEN, MI, November 21, 2022 – Z Tire & Auto, serving Grand Haven and neighboring communities since 1984, is proud to announce its expansion of service and technology under its new brand, Dykstra's Auto – A GreatWater Garage.

The new brand positions this company within the growing list of Dykstra's Auto shops throughout Southwest Michigan, all of whom are now affiliated within the GreatWater 360 Auto Care family.

The current team at Z Tire will remain in place yet they will now receive additional support and benefits as a part of the GreatWater 360 Auto Care family. "It's an exciting time for us at the shop." says shop manager, Carrie Baily. "By joining the GreatWater team we have access to a larger support system which allows for equipment upgrades, and continuous training for our techs. This will enhance our ability to meet the challenge of new technology-driven trends that are disrupting and transforming the auto repair industry."

An obvious benefit for customers will be the company's enhanced warranty. "We will now offer our customers a stronger 3-year/36,000-mile nationwide warranty." Baily further stated: "This warranty is the best in our industry and shows our dedication to service their needs first and foremost".

About Dykstra's Auto – A GreatWater Garage
Founded by Rich Dykstra in 1984 as Dykstra's Auto, the company represented a small, but highly respected group of local auto repair shops serving Hudsonville, and neighboring communities in Michigan. Today, both Dykstra's Auto and GreatWater 360 Auto Care are led by Jim Dykstra, who continues his father's tradition by partnering with strong local operators who hold similar values of honesty, integrity, and fair pricing. To learn more about GreatWater 360 Auto Care, visit: greatwater360autocare.com.

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