



## **The Chamber's Dune Dollar Gift Certificate Program Participates in Consumers Energy's "Our Town" Holiday Cheer Campaign to Support Small Businesses.**

Grand Haven, MI. Dec. 01, 2021—The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg is pleased to be participating in the "Our Town" gift card/certificate effort provided by Consumers Energy.

Consumers Energy is providing holiday shoppers with a dollar-for-dollar match for gift cards or certificates they buy through local Chambers of Commerce and downtown organizations, doubling the amount they can spend at businesses across the state.

Thanks to Consumers Energy, your Dune Dollar purchase will be doubled with a 1-to-1 match to give our small businesses a boost this holiday season. The Dune Dollar promotion begins Friday, December 10 at 9am EST. When you buy two of the \$25 increment of Dune Dollar certificates you will receive an additional two \$25 increments to spend at The Chamber's participating merchant locations.

"Consumers Energy is excited to again support Michigan's small businesses and communities we serve this holiday season. 'Our Town' made an impact across Michigan last year, and we look forward to seeing the program's dollars and shoppers give a boost to shops and restaurants in their hometowns," said Lauren Youngdahl Snyder, Consumers Energy's vice president of customer experience.

Dune Dollars eligible for the match funds may only be purchased online starting on Friday, December 10 at 9am. Orders must be made online at [www.grandhavenchamber.org](http://www.grandhavenchamber.org) and will be received with three separate emails: a receipt, purchased certificates and matching certificates. Full details and rules are on our website and Facebook page.

"The Chamber is pleased to be participating in the "Our Town" gift certificate campaign with Consumers Energy. This effort certainly supports small businesses in the communities of Grand Haven, Spring Lake and Ferrysburg and it encourages our residents to shop and eat local this holiday season," said Joy Gaasch, President of The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg.

**About:**

**Consumers Energy**, Michigan's largest energy provider, is the principal subsidiary of CMS Energy (NYSE: CMS), providing natural gas and/or electricity to 6.7 million of the state's 10 million residents in all 68 Lower Peninsula counties. For more information about Consumers Energy, go to [consumersenergy.com](http://consumersenergy.com)

**The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg** has been "the go to place" for businesses in Northwest Ottawa County since 1899 and continues to be the leading voice for business. The Chamber is the connection point facilitating the economic drivers that support business development, sustained growth, health, and quality of life for all sectors in Northwest Ottawa County and West Michigan. For more information, go to [grandhavenchamber.org](http://grandhavenchamber.org)

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