



FOR IMMEDIATE RELEASE

October 15, 2021

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Director of Membership

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**Jingle Bell Parade Entry Registration Available Online -
Deadline is November 15.**

GRAND HAVEN, MI – Registration for The Chamber of Commerce 30th Annual Jingle Bell Parade is now available on The Chamber’s website at www.grandhavenchamber.org. Pre-registration is required and the deadline to register is Monday, November 15th. Space is limited, so register early to ensure your organization’s spot. Please note that for this year, promotional items and candy may not be handed out by parade participants.

The Jingle Bell Parade begins at 6:00 p.m. on Saturday, December 4, and weaves through downtown Grand Haven, concluding at Central Park for the lighting of the Christmas Tree. The Chamber of Commerce Jingle Bell Parade is organized with the assistance of The Chamber of Commerce Ambassadors and community volunteers.

For more information, call The Chamber at 616.842.4910 or check the Facebook event page.

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