

Lakeshore Restaurant Week Returns March 19th – 27th

For Immediate Release

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(Muskegon, MI) – The Muskegon Lakeshore Restaurant Week 2021 is back beginning Friday, March 19th through Saturday, March 27th with area restaurants supplying a wide range of food specials for both dine-in and take-out customers.

Sponsored by Cumulus Media radio stations 98.3 WLCS; V-100 WVIB; Sunny 92.5; and NASH Icon WLAW – “the Muskegon Lakeshore Restaurant Week allows dining spots throughout Muskegon to show-off what they can do best”, said Rich Berry, Director of Sales for Cumulus Media – Muskegon.

“With Covid 19 altering our lives for the past year, we waited for what we thought was the best time for everyone to feel like it is safe to frequent their favorite restaurants,” Berry explained. “Governor Whitmer has expanded the number of people who can dine in to 50% capacity and the weather is starting to get nice. Vaccinations are also happening. People are becoming more comfortable with getting out or doing take-out.”

At this time 12 area restaurants and possibly several more will be participating.

“We put this together very quickly,” said Berry. “We were constantly polling restaurants, asking them when they thought we should do it. About three weeks ago, several said that now was the time”.

The Muskegon Lakeshore Restaurant Week began in 2014 and was originally held in November. In 2020, it was moved to late February, right before the Covid 19 outbreak in mid-March.

Here is a list of the participating restaurants:

- Walker’s Restaurant
- Dr. Rolf’s Barbecue
- Hamburger Mikey
- The Glenside Pub
- Smash Wine Bar & Bistro
- Pub 111
- Soul Filled Eatery
- Hearthstone Bistro
- Lake House Waterfront Grille
- The Northside Pub
- Pizza Ranch
- IHOP

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