



**GRAND HAVEN** 

1703 S. Despelder St. Grand Haven, MI 49417

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Job Description: Marketing and Communications Administrator

Director of Operations

503 Century Lane
Holland, MI 49423

Hours/Location: 20 – 25 hours per week

Location is a combination of working remotely and onsite at the Grand Haven

location

## **Job Overview**

Reports To:

The Marketing and Communications Administrator designs marketing materials and provides communication covering all aspects of Mosaic Counseling, including special event activities. Also responsible for a wide variety of administrative tasks related to Mosaic services.

## **Responsibilities and Duties**

- Design useful reports and charts for various applications.
- Write content and make weekly posts to social media accounts.
- Monitor the website and update content regularly.
- Write, create, and distribute bimonthly general newsletter, EAP newsletter, and church newsletter.
- Assist with updating and maintaining a variety of contact lists.
- Research and assist with the creation of presentations.
- Update brochures, business cards, manuals, and other material as necessary.
- Assist the Executive Director and fund development committee with fundraisers, holiday party, employee picnic, and other events.
- Assist with a wide variety of administrative and supportive tasks related to Mosaic services.

## Qualifications

- Bachelor's Degree in appropriate field or equivalent work experience
- Proficient in the use of social media platforms
- Expert skills in all Microsoft Office applications
- Proficient in Canva and Adobe applications preferred
- Attention to detail and professionalism
- Excellent time management skills and ability to prioritize tasks
- Excellent verbal and written communication skills

Please send cover letter and resume to kim@mosaiccounseling.com