



The Chamber's Dune Dollar Gift Certificate Program Participates in Consumers Energy's "Our Town" Holiday Cheer Campaign to Support Small Businesses.

Grand Haven, MI. Dec. 10, 2020—The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg is pleased to be participating in the "Our Town" gift card/certificate effort provided by Consumers Energy.

Consumers Energy is providing holiday shoppers with a dollar-for-dollar match for gift cards or certificates they buy through local Chambers of Commerce and downtown organizations, doubling the amount they can spend in downtowns across the state.

Thanks to Consumers Energy, your Dune Dollar purchase will be doubled with a 1-to-1 match of the same denomination (up to \$200) to give our small businesses a boost this holiday season. For example, when you purchase \$50 in Dune Dollars you will receive an additional \$50 in Dune Dollars to spend at The Chamber's participating merchant locations.

"Small businesses are the backbone of the communities we serve, and every community has seen those businesses feel the effects of the COVID-19 pandemic," said Lauren Youngdahl Snyder, Consumers Energy's vice president of customer experience.

"With Our Town, we want to end the year by spreading cheer. We are putting dollars directly into shoppers' hands to help them stretch their budgets and give a boost to shops and restaurants in their hometowns."

Dune Dollars eligible for this match program may only be purchased by giving us a call at 616.842.4910 starting on Friday, December 11th between 10am – 2pm to place your Dune Dollars order. Orders must be made via phone and picked up at our office, one match per household or business with a maximum match of \$200, while supplies last.

"The Chamber is pleased to be participating in the "Our Town" gift certificate campaign with Consumers Energy. This effort certainly supports small businesses in the communities of Grand Haven, Spring Lake and Ferrysburg and it encourages our residents to shop and eat local this holiday season," said Joy Gaasch, President of The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg.

About:

Consumers Energy, Michigan's largest energy provider, is the principal subsidiary of CMS Energy (NYSE: CMS), providing natural gas and/or electricity to 6.7 million of the state's 10 million residents in all 68 Lower Peninsula counties. For more information about Consumers Energy, go to consumersenergy.com

The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg has been "the go to place" for businesses in Northwest Ottawa County since 1899 and continues to be the leading voice for business. The Chamber is the connection point facilitating the economic drivers that support business development, sustained growth, health and quality of life for all sectors in North Ottawa County and West Michigan. For more information, go to grandhavenchamber.org

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