

FOR IMMEDIATE RELEASE

October 15, 2020

Contact Ellie Passorelli

Director of Events & Programs

616.842.4910

epassorelli@grandhavenchamber.org

**The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg
announces Santa's Cruise through Grand Haven, Spring Lake and
Ferrysburg on December 5th**

GRAND HAVEN, MI – For 28 years, The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg has hosted the Jingle Bell Parade for the community to kick off the holiday season and light the Christmas tree in Central Park. This year, Chamber and Grand Haven City elves got together to figure out a plan for Santa to visit Northwest Ottawa County in a new way to see all the boys and girls and wish our community a happy and jolly holiday season.

The Chamber of Commerce is pleased to announce that for 2020 the event designed by the elves will be ***"Santa's Cruise"*** a 12-mile 'proceSSIONal' through Grand Haven, Spring Lake and Ferrysburg. This is an opportunity for individuals and families to watch the cruise in a safe distance from one another and be able to spread out among the 12-mile route and for some, watch it right outside your home!

The Santa's Cruise will be held on Saturday, December 5, beginning at 5:30 pm and will be weaving through Grand Haven, Spring Lake, and Ferrysburg. The route starts at White Pines Middle School and concludes at Robbins Road. The Chamber of Commerce Santa's Cruise is organized with the assistance of The Chamber of Commerce Ambassadors and community volunteers. Thank you to ChoiceOne for sponsoring this event and for all their support! For more information and a map of the route, please follow our event on Facebook or go to www.grandhavenchamber.org.

END