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FOR IMMEDIATE RELEASE

GRAND HAVEN MAIN STREET NIGHT LIGHT WEEKEND

The Grand Haven Tradition of luminous lights, open houses, shopping and more!

Grand Haven, Michigan. October 20, 2020: Friday, November 20th through Sunday, November 22, Grand Haven Main Street kicks off this year's holiday season with a festive backdrop of brilliant lights and holiday cheer. Many of our participating businesses and retail stores will be open with extended hours throughout the weekend. Some will offer promotions and sales while others will have Open Houses for visitors to peruse new products, designs, and experiences.

Once again, Grand Haven Main Street will be offering the limited edition holiday shopping tote bags. Totes will be available at participating sponsor's stores and businesses. This is the perfect opportunity to stop in your favorite shops, boutiques and restaurants and show your support by shopping local this holiday and all year long.

"Light Night is an annual tradition in which our merchants and residents come together to welcome the holiday season. A festive and family friendly event, it provides our merchants and small businesses the opportunity to showcase what they have in store for the upcoming holiday season." said Cara Galbavi, GHMS Vice-Chair. "With the many changes we have faced this year, it is especially important to see our community, locals and visitors, shop our Grand Haven Main Street Businesses, Downtown and Centertown alike. We need to emphasize the need to shop local. These business owners are the heart of our city. They are our friends and neighbors whose success relies on our community support." said Galbavi.

Grand Haven Main Street holds in high regard the tradition of serving our community. Light Night is just one of the many opportunities that we provide our small businesses and the public a means to come together. Our businesses are open for you whether it is person to person, curbside pick up or online ordering – we are here to serve you.

Light Night Weekend is hosted by Grand Haven Main Street, and sponsored by participating small businesses. Light Night Weekend provides our community the opportunity to support our local businesses for this upcoming holiday season. For more information about Grand Haven Main Street please contact us at 616-844-1188 or on the web at www.downtowngh.com

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