



519 Washington Avenue
Grand Haven, MI 49417

Contact: Vicki Ellis
Phone: 616-844-1188
Email: vellis@grandhaven.org

FOR IMMEDIATE RELEASE

SUMMER SWEEP 2020

Grand Haven, Michigan. July 31, 2020: August 21 – September 7, Grand Haven Main Street merchants will be rolling out their summer clearance inventory to their sidewalks to make room for the fall inventory. Our Main Street merchants will be slashing prices and offering great deals August 21 through September 7. This is the perfect time to head to Grand Haven Main Street and find that perfect item that you have been spying all season long.

This year may look a little different, with the dates being extended, it gives **YOU** the opportunity to choose when is best to visit your favorite stores. Merchants will provide a sample of their sale items just outside their storefront to give you a taste of what is waiting for you inside. You can decide which day best works for you while still maintaining your social distancing. Take advantage of the amazing sales and discounts our merchants will be offering just for you.

"We are excited that Grand Haven Main Street is still able to offer the annual Sidewalk Sales, it may look a little different, but we want to keep our guests safe while making sure our merchants are successful," said Todd Anthes, Grand Haven Main Street Chairman. "We have the opportunity to welcome visitors to Grand Haven, while giving them a choice of when it is best for them to shop our boutiques and specialty stores," added Anthes.

Grand Haven Main Street Summer Sweep will begin August 21 and run through September 7. Our merchants will be slashing prices and offering big discounts on their current items to make room for their new, fall season inventory.

For more information about this event, visit downtownGH.com or follow us on Facebook at "Grand Haven Main Street."