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FOR IMMEDIATE RELEASE

GRAND HAVEN CELEBRATES THE UNITED STATES COAST GUARD

Grand Haven, Michigan. July 9, 2020: From July 24 – August 2, Grand Haven Main Street will celebrate our hometown heroes, the United State Coast Guard. Our small businesses will be transforming their front windows in honor of the United States Coast Guard. This year's Celebrate the Coast Guard is a window display competition, commemorating the USCG. The public is asked to weigh in and vote for their favorite window during July 24 – August 2. After all, we are Coast Guard City, USA!

Many of our Main Street Small Businesses will showcase anything Coast Guard related – from the good ole Red, White and Blue, to painting their windows, adding mannequins to their display or using any type of USCG props. Three honorary judges will be choosing a “Juror’s Choice” Award, and the public is invited to stroll throughout Main Street, and vote for their favorite window display - the “People’s Choice” voting will be online using a QR code that will be showcased at every participating store front.

The “Juror’s Choice” contest will end promptly on Saturday, August 1 at noon and be announced via Facebook Live, followed by the “People’s Choice” Award to be announced on Monday, August 3 at 10am via Facebook Live.

"The Grand Haven Coast Guard Festival loves the Main Street window display competition." says Annie Lengkeek, Coast Guard Festival Marketing Director. "We are also celebrating with a front porch salute that is not a competition, but allows residential homes to get involved as well! The more the merrier! Check out the festival website and Facebook page for more information!" added Lengkeek

Grand Haven Main Street celebrates our hometown heroes, the United State Coast Guard. For 10 days, small businesses will be transforming their front windows in honor of the United States Coast Guard and ask for your help in supporting us by voting for your favorite.

For more information about this event, visit downtownGH.com or follow us on Facebook at “Grand Haven Main Street.”