

Evenbound Named a Q1 Winner in HubSpot's 2020 Impact Awards

Apr 30, 2020. Grand Haven, Mich. – Today, Evenbound announced that it has been named a winner in the Grow Better: Sales category in HubSpot's Q1 2020 Impact Awards. HubSpot, a leading growth platform, uses the award to recognize members of its Solutions Partner Program who go above and beyond to help their customers grow better.

Evenbound was recognized for its work with Vanguard Fire & Security Systems. Overall, Evenbound's efforts to optimize Vanguard's sales cycle using the HubSpot CRM contributed to 921 new leads, 96 new customers, and \$2.8M closed in Q1 alone. Learn more about Evenbound's work with Vanguard.

"HubSpot's Solutions Partner network is amazing – I love to see these companies go the extra mile to make sure their customers are successful," said Katie Ng-Mak, VP Solutions Partner Program at HubSpot. "Evenbound is one such company that has shown unwavering commitment to helping businesses grow better. On behalf of everyone at HubSpot, I congratulate Evenbound and the other Impact Award winners on this exciting achievement."

The Impact Awards are given on a quarterly basis in five categories:

- Grow Better: Sales
- Grow Better: Marketing
- Grow Better: Service
- Integrations Innovation
- Website Design

In addition to the quarterly awards, HubSpot also gives four annual awards that recognize partner achievements across the entire year: Global Partner of the Year, Partner of the Year, Rookie of the Year, and Customer First. All winners are recognized in the Impact Awards Hall of Fame.

"We're honored and humbled to have been selected for this award. It highlights our commitment to our work and how we help our clients grow with the HubSpot suite of tools. Competition for these awards is stiff with only a few winners from North America so this means a lot to us." John Heritage – President, Evenbound

Learn more about the Impact Awards and apply [here](#).

About Evenbound

Evenbound is a full-service digital marketing and growth agency and a HubSpot Gold Partner Agency. They use a variety of proven digital marketing tactics like content marketing, email marketing, inbound marketing, paid search advertising, and more to deliver their clients the qualified traffic and leads they need for serious growth. The Evenbound office is located at 41 Washington Ave, Suite #390 in Grand Haven, MI.

About HubSpot

HubSpot is a leading growth platform. Since 2006, HubSpot has been on a mission to make the world more inbound. Today, over 73,400 total customers in more than 120 countries use HubSpot's award-winning software, services, and support to transform the way they attract, engage, and delight

customers. Comprised of Marketing Hub, Sales Hub, Service Hub, CMS Hub, and a powerful free CRM, HubSpot gives companies the tools they need to Grow Better.