

A View of the Economic Tides During 2019-2020

Dr. Paul Isely



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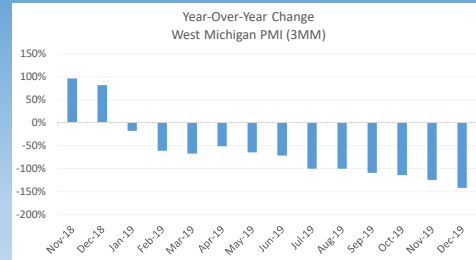
The Economic Wave Has Crested, But The Trough That Follows Is Not Expected to be Steep

2

Did The Economic Wave Crest During 2019?

3

New Orders Have Slowed

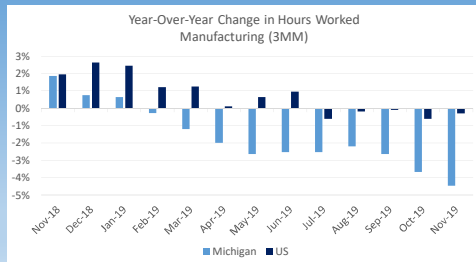


Source: GVSU Supply Chain



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Manufacturing Recession?

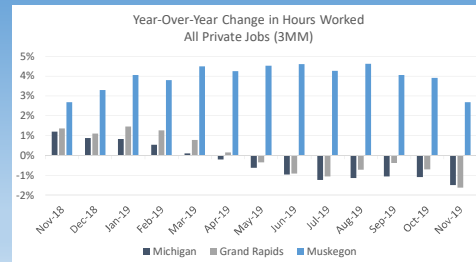


Source: BLS CES Survey – Transformations P. Isely



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Slowing The Rest Of The Economy?

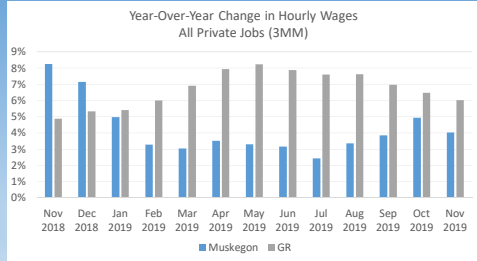


Source: BLS CES Survey – Transformations P. Isely



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Wage Growth Has Crested



Source: BLS
CES Survey –
Transformations:
P. Isely

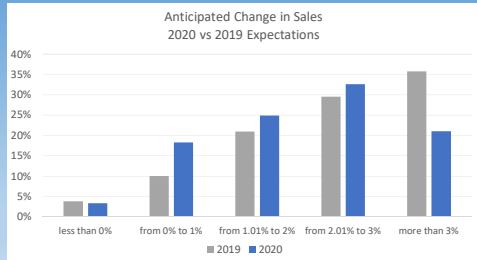
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Will The Tide Turn During 2020?

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Sales Expectations Weakening – West Michigan

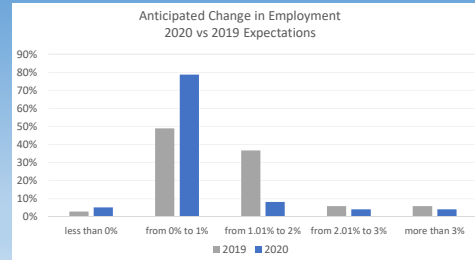


Source: GVSU
Survey – P. Isely

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Fewer New Workers Needed In West Michigan

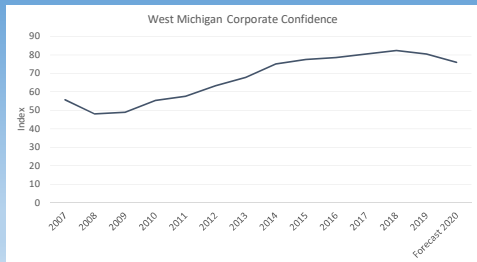


Source: GVSU
Survey – P. Isely

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West Michigan Confidence Has Crested

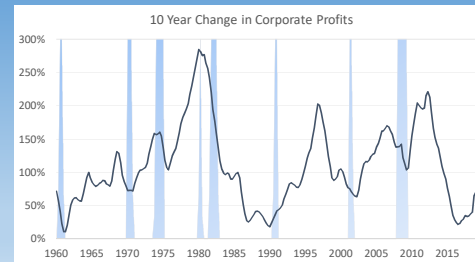


Source: GVSU
Survey – P. Isely

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Corporate Profits Slowing



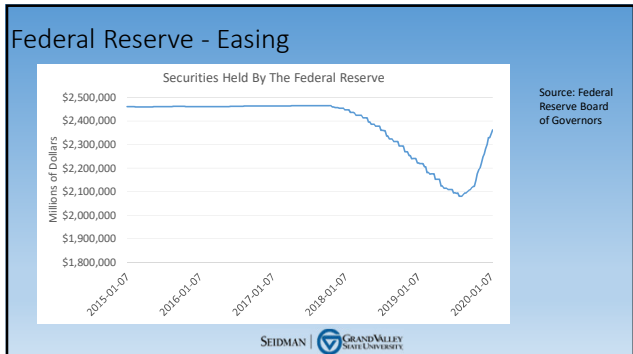
Source: BEA –
Transformations:
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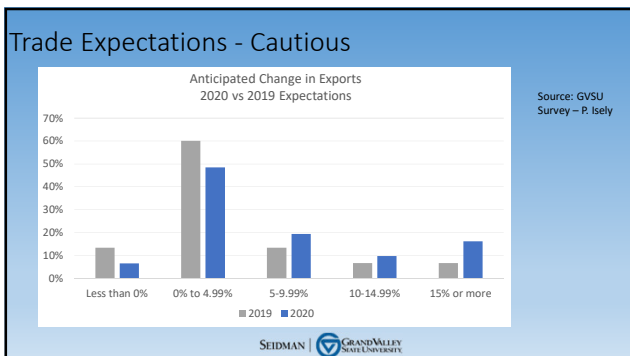
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A New Wave Building?

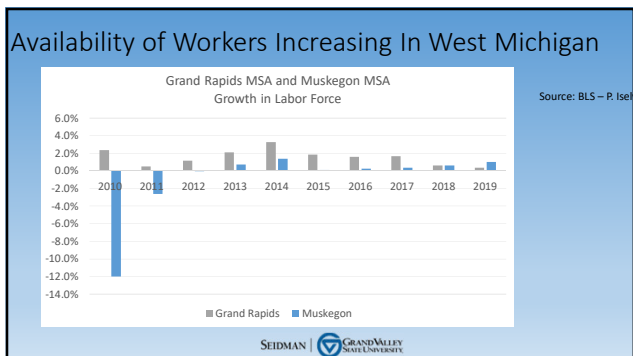
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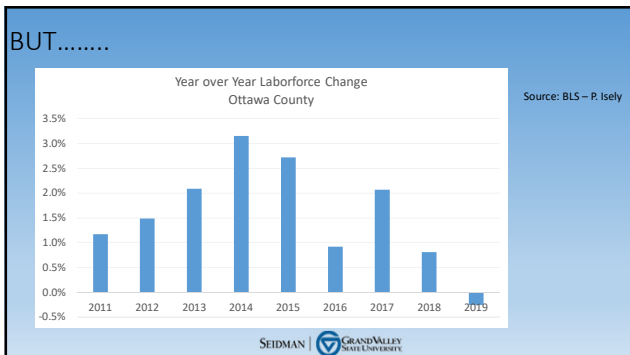
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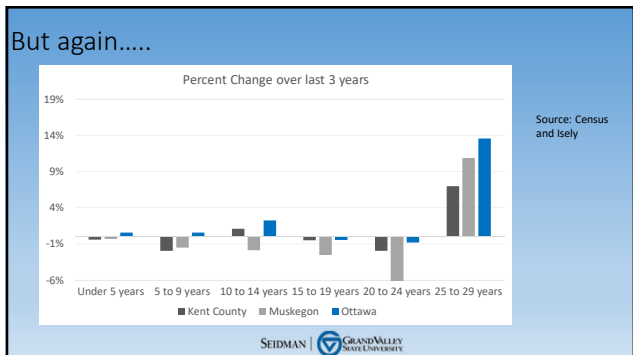
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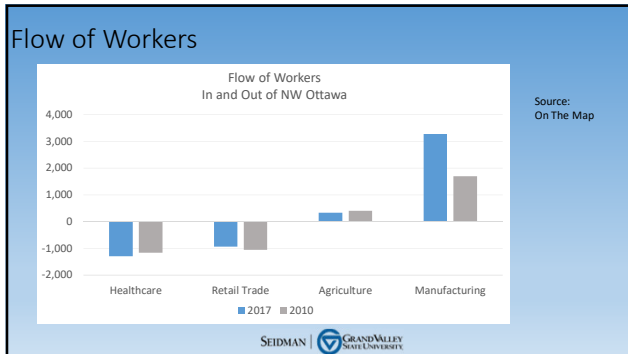
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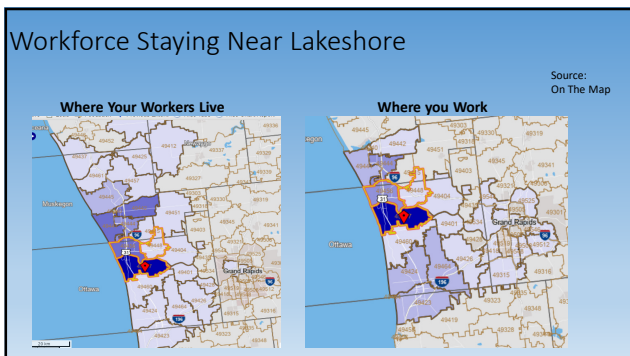
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What is Unique to NW Ottawa

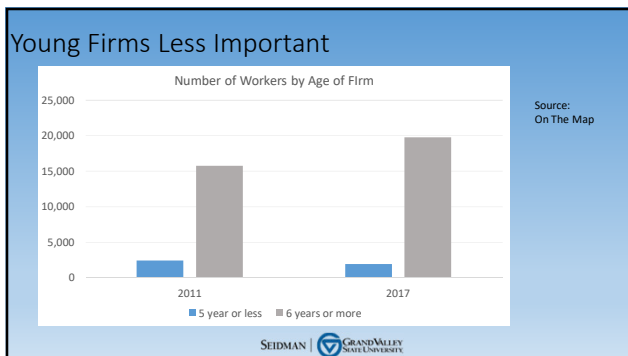
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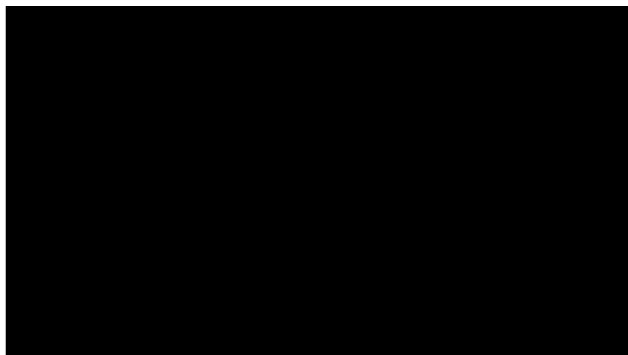
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Recessions Have Changed Because of Strategy



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Take Away Ideas

- We are in already in a limited “recession” in some sectors of our economy – primarily in manufacturing
- NW Ottawa is becoming more dependent on older and larger firms
- 2020 will continue the trend seen in 2019 of a general slowdown that could broaden into a wider recession
- There are too few workers to support strong growth across West Michigan
- The size of labor force in Ottawa County actually decreased in 2019
- Young potential workers in Ottawa County not decreasing
- Transactional workers need to move up the value chain to be prepared for a deeper slowdown.


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