



# 2020 SPONSORSHIP OPPORTUNITIES

## ANNUAL DINNER

Held the first Thursday of May. Projected attendance of 300+ community and business leaders.

- \$1,500 Event Sponsor

## BASH

Held the second Thursday of the month. Projected attendance of 100+ members and non-members.

- \$100 Host Sponsor

## BOOMERANG

Held annually in October. Projected attendance of 800+ area high school seniors.

- \$500 Event Sponsor

## BUSINESS RECOGNITION LUNCHEON

Held the third Wednesday in June. Projected attendance of 100+ community and business leaders.

- \$500 Luncheon Sponsor

## BUSINESS EXPO

Held the second Thursday in May. Projected attendance of 500+ business professionals and purchasing agents.

- \$1,200 Executive Sponsor
- \$1,000 Associate Sponsor

## EARLY BIRD BREAKFAST

Held the third Friday of the month, September through May. Projected attendance of 100+ members and non-members.

- \$295 Sponsor (4 minutes of podium time)

## ECONOMIC FORECAST

Held the last Tuesday in February. Projected attendance of 100+

- \$500 Gold Sponsor
- \$300 Bronze Sponsor

## FAMILY FUN DAY

Held in conjunction with the Grand Haven Art Festival. Projected attendance of 400+ kids and families.

- \$1,500 Title Sponsor
- \$295 Event Sponsor

## FARMERS MARKETS

The Grand Haven Farmers Market occurs twice a week, and the Spring Lake Farm & Garden Market occurs once a week.

- \$2,250 Power of Produce (POP) Kids Club
- (2 available, one for each market)

## GOLF OUTING

Held the second Wednesday in September. Projected attendance of 150+ business professionals.

- \$1,500 Corporate Event Sponsor
- \$750 19th Hole Happy Hour
- \$600 Bloody Mary & Mimosa
- \$500 Driving Range

Cart  
Hole in One  
Putting Green  
Hospitality

- \$350 Ball Drop
- \$295 Tee or Green



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## GRAND HAVEN ART FESTIVAL

Held the last full date in June. Projected attendance of 15,000+

- ▶ \$7,500 Premier
- ▶ \$5,500 Art Enthusiast
- ▶ \$2,500 Creative
- ▶ \$1,500 Art of Music
- ▶ \$650 Artist Hospitality
- ▶ \$500 Friends of Grand Haven Art Festival

## JINGLE BELL PARADE

Held downtown Grand Haven, the first Saturday in December. Projected attendance of 5,000+

- ▶ \$1,000 Parade Sponsor
- ▶ \$600 Sponsor
- ▶ \$500 Carriage Sponsor

## FREE OPPORTUNITIES

### SHARE YOUR STORY & YOUR MATERIALS

We want to hear from you! Help us learn more about your business and share your story with us, or invite us to take a tour of your business.

### WE'LL SHARE YOUR NEWS

News releases shared with us will be posted on our website's **Newsroom** page. We want to recognize your special announcements, expansions, new location, awards, or other news.

### UPCOMING EVENTS

Our Community Calendar allows you to post your upcoming events free of charge. This is a highly utilized calendar in our community.

### CONNECT WITH US

Our social media pages allow you to stay connected with us, and get connected with others. Let us know if you have something we can share on our pages.

## SAND SCULPTURE CONTEST

Held the second Saturday in August at the Grand Haven City Beach. Projected attendance of 1,000+ participants and spectators.

- ▶ \$750 Premier Sand Sponsorship
- ▶ \$500 Pail Sponsorship
- ▶ \$300 Shovel Sponsorship

## MARKETING OPPORTUNITIES

### ENEWS

Distributed weekly to all Chamber members

- ▶ \$55 Single Issue
- ▶ \$85 Two Consecutive Issues

### MANUFACTURING MATTERS

Bi-monthly publication sent to over 800 manufacturing contacts

- ▶ \$250 Article and Digital Banner Ad
- ▶ \$150 Digital Banner Ad (mid-publication)
- ▶ \$100 Digital Banner Ad (footer)

### DUNE DOLLARS

The Chamber's community gift certificate program. Over \$150,000 purchased in 2018.

- ▶ \$250 Certificate and Website Ad (annual)



ghachamberofcommerce



Grand Haven , Spring Lake, Ferrysburg Chamber



The Chamber of Commerce  
Grand Haven, Spring Lake, Ferrysburg



[grandhaventhchamber.org](http://grandhaventhchamber.org)

Please email [areainfo@grandhaventhchamber.org](mailto:areainfo@grandhaventhchamber.org) or call 616.842.4910  
with questions regarding marketing or sponsorship opportunities