

## Learn the Impact of Boomerang on Businesses

Boomerang is a career exploration event created to connect local business professionals with area high school students. The event is organized by The Chamber and was held on Tuesday, October 15<sup>th</sup> at Grand Haven High School. Approximately 800 seniors from Allendale, Central, Grand Haven, Orchard View and Spring Lake were able to interact and engage with business professionals.

This event displays professional opportunities available in our area and helps students discover their path to success. This goal is achieved through local businesses exhibiting their organizations, the various career paths available and the kinds of talents they look for in new hires. In turn, students in the community have an opportunity to personally meet, interact and ask questions about careers, education, skills and training with local professionals.

Not only is this event beneficial for students, but also for the business professionals participating. Some of those who participated in the event shared with us why they found it valuable for their business.

“I feel it gives us a way to keep in touch with the younger generations on what their goals and objectives are. As time changes we, as an organization, can grow and learn from the students as to what they are looking for and the questions they have.”

“It was great to interact with students and break down the barriers between them and our organization and to education them on what we offer. It was interesting to see how many were very interested in a career path that fits our organization.”

[Click here](#) to learn more about Boomerang



