

For Immediate Release

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**28th Annual Grand Haven Chamber of Commerce Ambassador Jingle Bell Parade
to be Held December 7**

Grand Haven, Michigan -The Grand Haven community invites you to the **28th Annual Chamber of Commerce Ambassador Jingle Bell Parade** in historical downtown Grand Haven on **Saturday, December 7**. The annual community holiday event is presented by the Chamber of Commerce and The Chamber Ambassadors. This year's parade has over 80 festive entries including decorated floats, musical groups and a final entry of Santa and Mrs. Claus in the sleigh.

Dave Ruwe will serve as this year's Grand Marshall. Ruwe was honored this past May at The Chamber's Annual Dinner as the 2019 Spirit of Community Award recipient, recognizing his devotion of time and energy to improve the quality of life for others in the community. Ruwe is a board member for Big Brothers Big Sisters of the Lakeshore, served as a Board Member of Mosaic Counseling, is currently on the Board of Directors for the West Michigan Lakeshore Association of Realtors and is on the Soup for All Committee and has chaired the event. He was also on hand to help Sandy Baker bring her vision for Gracious Grounds to life. He has been a Chamber Ambassador since 2008 and was Ambassador of the Year in 2016-2017 and currently chairs the Ambassador Brick Award program. Dave lives with his wife Stacey in Muskegon.

The parade **begins at 6:00 pm** and will travel west down Franklin Avenue to Harbor Drive, north on Harbor Drive to Washington Avenue, and will proceed east on Washington to Central Park for the lighting of the Community Christmas Tree. The tree lighting will include a carol sing with Santa and Mrs. Claus. The Salvation Army Canteen will be on hand in Central Park offering hot chocolate.

The Jingle Bell Parade is organized by The Chamber with the assistance of The Chamber of Commerce Ambassadors and community volunteers. In addition, the event is sponsored by Community Shores Bank, Grand Haven Board of Light & Power, Centennial Securities and Blue Sky Vision. For more information go to www.grandhavenchamber.org

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