



## NEWS RELEASE

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### HAVEN INNOVATION, MAKERS OF HOTLOGIC, NAME NEW PRESIDENT

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Grand Haven, MI – Haven Innovation, founded by Don Wisner, has named Rick Grasman as President. Mr. Wisner will move into the position of Chairman and Chief Innovation Officer and his son, Jake Wisner, will remain as Managing Director.

Since its start in 2010, Haven Innovation has operated as a boutique full-service engineering and manufacturing company working for OEMs as well as bringing its own products to market.

The company's portfolio includes medical, automotive and consumer products with HotLogic®, a line of innovative food warming products that have achieved significant success in *Fortune 1000* company breakrooms and on Amazon.com and HSN (Home Shopping Network), being among their most recognized.

Grasman has long history as an investor, developer and management expert as part of Welstand Capital, G.V.K. Development and Grasman Real Estate Investments.

"Haven Innovation represents an opportunity to step into a company and not just provide insights and capital, but to provide visionary leadership combined with roll-up-your-sleeves hard work to develop and advance partnerships and opportunities for an incredible range of products and services," said Grasman. "The fact that Haven Innovation has so much momentum and is located right here where I live in Grand Haven ... I'll admit, was simply too exciting not to get involved in."

"Rick is coming in to lead an already strong team and a solid portfolio of products," added Don Wisner. "Our goal has always been to improve the lives of our customers as well as for the people who work here and the community at large, Rick's perspective and experience will help us broaden our reach and grow our impact."

**More on Haven Innovation:** Haven Innovation leverages robust in-house design, engineering, prototyping and manufacturing capabilities to bring fresh ideas to market. They've created new product lines across many markets, ranging from food service to automotive safety.

A few of the revolutionary product lines the company has created include:

- Hot Logic, food warming products that are changing food on-the-go, home cooking and breakroom meal experiences
- The Cox Table, a chiropractic instrument resulting from decades of clinical research and design
- Power Seat Adjusters for Federal Motor Vehicle Safety Systems

To learn more about their latest innovation, Hot Logic, and its revolutionary SmartShelf™ cooking technology, visit <http://heathappier.com> for consumer products and <http://hotlogic.us> for commercial market solutions.