



Grand Haven Area Convention & Visitors Bureau Wine, food, and family fun! September 13 & 14, 2019

## Grand Haven Hosts 16th Annual Salmon Festival, Sept. 13 & 14, 2019

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FOR IMMEDIATE RELEASE

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**GRAND HAVEN, Michigan** – In one week, the Grand Haven Area Convention and Visitors Bureau hosts and D&W Fresh Market presents the 16<sup>th</sup> Annual Grand Haven Salmon Festival — a multi-faceted festival that pays tribute to the area's bountiful waterways as a natural resource, while coinciding with the region's annual salmon migration.

Festival attendees will enjoy a weekend full of food, Michigan wine, beer, and cider, live music, art, family fun – and much more!

Kicking off the festival will be Friday night's **Fish Boil**, presented by the Sons of the American Legion and sponsored by Centennial Securities. This family friendly event is taking place at 4:30pm-7:30pm, with musical entertainment from 4:30pm to 8:30pm by The Reason.

Start Saturday off with the **Salmon Run** consisting of a 5k, 10k, and Walk from 8am – 10am. The beloved **KidZone** is back from 10:00am to 3:00pm with face-painting, a live fishing pond, Smokey Bear, arts and crafts, and more. You can also view and purchase art from local and regional artists at the **Art Fair** from 10:00am to 6:00pm.

Crowds will be pouring in for the **Michigan Wine, Beer, and Hard Cider Tasting and Salmon Cook-off** in the tasting pavilion from 1:00pm to 5:00pm, with live music on the waterfront – Sponsored by D&W Fresh Market. Part of the festival fun includes the **Grape Stomp Competition**, starting at 2:00pm. The winner will be adorned with a sash and crown!

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The Salmon Festival has been a zero waste to landfill event for the past 5 years. The festival accomplishes this

by reducing overall waste by using compostable materials and recycling. In 2017, 97.5% of the festival's waste was composted or recycled. Last year, the remaining 44.7 lbs. of refuse was sent to the waste to energy incinerator at Chef Container. This year, the festival will be continuing their journey in maintaining sustainability utilizing all compostable materials made of wheat grass and corn. "I like that we are the first certified sustainable event in Michigan. We worked hard to accomplish that goal and we're hoping other events will follow our lead," states Festival Director, Marci Cisneros. Learn more about our journey towards sustainability, go to: <u>http://www.ghsalmonfest.com/about/sustainability/</u>.

For more festival information and to purchase tickets in advance, visit our website at <u>www.GHSalmonFest.com</u>.

See a full schedule of 2019 festival events here: http://www.ghsalmonfest.com/schedule/.

## About the Grand Haven Area Convention and Visitors Bureau:

It is the mission of the Grand Haven Area Convention & Visitors Bureau to promote and market the Grand Haven Area as the Midwest's best overnight destination for leisure stays, meetings/events and tourism-related activities year-round by providing services, resources and tools that foster an environment for area businesses to deliver the ultimate visitor experience. For additional information, call (616) 842-4499 or go to www.visitgrandhaven.com.

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