

LEFTOVER SALMON for Earth's Edge 25th Anniversary Party in Spring Lake
FOR IMMEDIATE RELEASE

CONTACT: KARL TUCKER

TELEPHONE: 616-638-6402

EMAIL: KARL@EARTHSEEDGEUSA.COM

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WHAT: Earth's Edge Celebrates 25 years featuring Leftover Salmon

WHEN: Saturday, September 7

WHERE: Mill Point Park, Spring Lake, MI

In celebration of 25 years of love and support from outdoor enthusiasts across the Midwest and the country, Earth's Edge is throwing a huge thank you party on September 7th at Mill Point Park in Spring Lake. The all-ages event begins when the gates open at 1:30 p.m. and continues through 6:30 p.m. when the last of three bands finishes their set. Tickets are priced at \$15 each, while kids 10 and under get in free with a ticketed adult.

When Karl & Sara Tucker, the owners of Earth's Edge, thought about the best way to say "thank you" for 25 years of supporting their store, they naturally gravitated toward throwing a party. "Everybody loves a good party, so we wanted to put together an epic event that everyone who has supported us over the years would be able to come enjoy. Live music, food and drinks, activities for all ages ... we just wanted to show our customers how much everyone at the store appreciates the love and support we've been getting for a quarter of a century."

When Karl opened the original Earth's Edge on Washington Street in downtown Grand Haven back in 1994, he had a simple desire, "My goal was to provide all the brands of clothes and gear I loved using to the residents of West Michigan." What Karl couldn't

predict was how much support West Michigan would provide to the store, or how big the store would become. The original store on Washington Avenue in Grand Haven was 1,200 square feet, while the current store is over 18,000 square feet. “The entire original store would comfortably fit in our current footwear section!”

The growth of the store translates directly to the party on September 7th, as Karl & Sara originally hoped they could get one solid band to provide some live music at the 25th Anniversary Celebration. “As soon as we connected with Courtyard Concerts and started making phone calls, we figured out we were going to land multiple, incredible bands!” All three bands have been announced. Leftover Salmon, an American jam band from Boulder, Colorado, headlines the event. Opening bands for September 7th festivities are Arkansauce and The Way Down Wanderers.

Other support for the celebration has been just as incredible. “When we reached out to our brand partners — Patagonia, The North Face, KAVU, KEEN, Outdoor Research, THULE, Nemo, Osprey, Stanley, Pendelton, Merrell— the outpouring of support and ‘This sounds awesome, what can we do to help?’ was amazing. The outdoor industry is a tightly knit group and putting this event together reminded us just how close it is.”

Courtyard Concerts is a local non-profit organization whose tag line is “Do good. Have fun. Concerts for the community.” Earth’s Edge and Courtyard Concerts teamed up to create this very special event. Net proceeds will benefit this organization which gives back to the Tri-Cities through free music events at the Grand Haven Farmers Market, Grand Haven Art Festival, Liz’s Concerts, a Rapid Response Community Fund and more. For more information about Courtyard Concerts visit their website at courtyardconcerts.org.

The 25th Anniversary Celebration will include:

- Games and activities for all ages
- Recycling Team sponsored by North Face
- Epic 25th anniversary Earth's Edge concert T's available for purchasae

- Beer, wine, spirits, beverages and food for purchase
- Three national touring bands:
 - Arkansauce takes the stage at 2 p.m
 - The Way Down Wanderers take the stage at 3:30 p.m.
 - Leftover Salmon will take the stage at 5 p.m.

Tickets for the event are available at Earth's Edge at 705 S. Beacon Blvd. in Grand Haven, or online under the Events tab at facebook.com/earthsedgegrandhaven. Tickets are also available at courtyardconcerts.org.

For media opportunities, please contact:

Karl Tucker, Earth's Edge, 616-638-6402