

FOR IMMEDIATE RELEASE

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Grand Haven Art Festival Receives National Recognition from Sunshine Artist Magazine

The Grand Haven Art Festival is pleased to announce that it has been named and awarded as one of Sunshine Artist Magazine's *100 Best Fine Art & Design Shows*. The 2017 Grand Haven Art Festival ranked #14 out of 100 national shows.

"The Grand Haven Art Festival is pleased to have earned the Fine Art & Design distinction," said Mary Sherman, Grand Haven Art Festival Director. "We are pleased that our event has garnered national recognition, earned a higher ranking than previous years and is well supported by the artists who participate. We pride ourselves in making the Grand Haven Art Festival a pleasant and rewarding experience for every artist and hope to continue providing and exceeding this level of satisfaction."

Sunshine Artist Magazine is the fine art and craft industry's leading publication for promoters, exhibitors and clients. The shows are ranked based on the feedback of the attending artists, who are asked which 10 shows from the previous year were the most profitable for them and then by identifying themselves as fine artists or craftspeople. Sunshine Artist's *200 Best* focuses solely on revenue, because that's the most objective indicator of a show's future success.

The major sponsors of the 2017 Grand Haven Art Festival were West Michigan Cadillac Dealers, Outdoor Adventures, Inc., and Cutco Cutlery. "We are grateful for the support of the Grand Haven community. Without our sponsors we wouldn't achieve this level of success," said Sherman. The Festival also functions with the support of a local committee.

The entire list of the *200 Best* will be published in Sunshine Artist's September 2018 issue. The Grand Haven Art Festival is a juried show. The application for 2019 will open online in December. For more information, visit www.grandhavenartfestival.org.

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