



FOR IMMEDIATE RELEASE

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Students to Explore Careers Opportunities at Boomerang!

For the ninth year in a row, The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg will be hosting a career exploration event called Boomerang, to connect local business professionals with area high school students. Nearly 800 students from Allendale, Central, Grand Haven, and Spring Lake schools will get the opportunity to interact and engage with business professionals on Tuesday, October 17th.

Boomerang is a career exploration event designed to display opportunities in our area and help students discover their path to success. This goal is achieved through local businesses displaying their organizations, the various career paths available and the kinds of talents they look for in new hires. In turn, students in the community have an opportunity to personally meet, interact and ask questions about careers, education, skills and training with local professionals.

“The thirty-three participating businesses set up interactive and creative booths at Grand Haven High School, allowing students to really engage with each company, as opposed to just seeing a presentation,” said Nancy Manglos, Director of Talent & Leadership Development.

Boomerang happens during Applied Week; a college application and post-graduation planning program. Students can get help during the day from local college admissions representatives and their high school counselors to complete college applications and plan for life after graduation.

The 2017 Sponsors of Boomerang are Muskegon Community College, Automatic Spring Products Corporation, Blue Cross Blue Shield of Michigan and Shape Corporation.

The development and retention of young leaders is a vital component to our community’s continued growth. The Chamber of Commerce is proud to connect local businesses and area schools to achieve lasting relationships with our talented youth. For more information call Nancy Manglos at 616.842.0529. To see a full listing of this year’s participating businesses, visit grandhavenchamber.org/Boomerang.

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