

Blue Sky



Shoreline Vision

Vision Care. For Life.®

FOR IMMEDIATE RELEASE

Randy Jansma, OD, Joins Blue Sky Vision

Fremont, Michigan., June 11, 2018 – Blue Sky Vision is pleased to announce the addition of Randy Jansma, OD, to its growing team of eye care providers. Dr. Jansma comes to Blue Sky Vision from Jansma Family Eye Care, which he founded in 1998. Dr. Jansma provides comprehensive eye care ranging from routine examinations to full-scope optometry for patients of all ages, including children. He specializes in contact lenses, managing ocular disease, including diabetes and glaucoma, and treating eye muscle issues.

“We are very excited to have Dr. Randy Jansma join Blue Sky Vision,” said Bill Hughson, Blue Sky Vision’s CEO. “His passionate commitment to providing high-quality, personal care to his patients and to serving our local communities is consistent with the values we hold dear at Shoreline Vision, Grand Rapids Ophthalmology, and across the Blue Sky Vision family of practices. We are honored to be able to support Dr. Jansma in the continuation of his successful optometric practice.”

“Dr. Jansma’s success is a testament to his positive interactions with patients,” said Grand Rapids Ophthalmology’s Thomas Dunning, OD. “He takes the necessary time during appointments to achieve the best possible vision for his patients and they appreciate that.”

Dr. Jansma has been an optometrist since 1989. He received his Doctor of Optometry from Ferris State College of Optometry and is a graduate of Grand Valley State University. As part of Blue Sky Vision, he will see patients at Shoreline Vision in Fremont and at Grand Rapids Ophthalmology’s Grandville and 68th St locations.

“I am excited to continue my career with such a forward-thinking and caring group,” said Dr. Jansma. “I’ll now be able to consult with the best surgeons immediately and refer my patients to them when necessary. Having so many resources at my fingertips is a blessing. Blue Sky Vision’s state-of-the-art equipment and dedicated support staff will make every day a pleasure.”

About Blue Sky Vision

Blue Sky Vision (MSO) is dedicated to providing world-class support to leading providers of eye care services. Blue Sky Vision was created in early 2017 through a partnership between Grand Rapids Ophthalmology and Sterling Partners. Our Purpose is to Lead the Way, Improve Sight, and Change Lives; our Vision is to be the model for unsurpassed patient experience, inspiring and empowering our team through innovation, dedication to excellence, and the creation of opportunity through growth. To date, Blue Sky Vision partners include: Vitreo-Retinal Associates, Michigan Optical, Shoreline Vision, Walker Surgical Center, Lakeshore Eye, Surgical Care Center of Michigan, and Grand Rapids Ophthalmology. If you are interested in learning more about a partnership with Blue Sky Vision, contact Dan Hosler at dhosler@blueskyvision.com or visit: blueskyvision.com

About Grand Rapids Ophthalmology

Founded in 1982, Grand Rapids Ophthalmology (GRO) is the largest fully-integrated eye care medical group in West Michigan. GRO offers a full suite of eye care services from routine eye exams, contact lenses and glasses, to pediatrics, and the most advanced medical and surgical treatments such as LASIK, cataract, cornea, retina, glaucoma, and oculoplastics, including cosmetic and reconstructive eyelid surgery. For more information, visit: seeitclear.com.

About Shoreline Vision

Since 1996, Shoreline Vision has been providing the West Michigan lakeshore communities with a wide range of eye care services from comprehensive eye examinations to cornea and retina care, and the most advanced techniques in cataract and ocular surgery. As witnessed by the long and dedicated history in their community, Shoreline Vision's objective remains the same: to be the premier, fully-integrated regional eye care provider with the mission of preserving and improving vision. For more information, visit: shorelinevision.com.

##

Contact:

Jennifer Scofield
Shoreline Vision
Marketing Manager
231.737.4717