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**NEWS RELEASE**

FOR IMMEDIATE RELEASE

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## **Muskegon's Entrepreneurs of Excellence Announced**

Seven local Entrepreneurs of Excellence will get recognized for making a lasting impact on the community at The Muskegon Lakeshore Chamber of Commerce's annual "E-Awards" Luncheon. Entrepreneurs improve the standard of living in our community in addition to creating jobs, new businesses, and social change.

The luncheon event celebrating Muskegon's entrepreneurial spirit will be held on April 27. During the luncheon, one will be named Muskegon's 2018 *Outstanding Entrepreneur of the Year*.

**The 2018 *Entrepreneurs of Excellence* are:**

- Steven Crooks, WaterDog Outfitters
- Lari Hines, Salon 297 Hair Studio & Day Spa
- Jim Stevens, J. Stevens Construction
- Jim VanderWier, Redi Rental & Uganski Roll-Off Services
- Rick Weihl, Hurricane Power
- Jim Wilde, Wilde Signs
- Carol Yarnold, Dog Star Ranch

The Muskegon Lakeshore Chamber of Commerce has a long history of recognizing innovative business leaders and has awarded an outstanding entrepreneur(s) each year since 1982. The awards program highlights the Lakeshore's many successful entrepreneurs and showcases the rich foundation of entrepreneurial spirit in the Muskegon business community.

The entrepreneurial stories of this year's *Entrepreneurs of Excellence* will be shared at the Annual E-Awards Luncheon. These awardees are chosen by a committee comprised of past Entrepreneur Award winners. On the program is past Outstanding Entrepreneur of the Year, Scott Erdman, Owner of Erdman Machine Co. who will share his story of success.

**E-AWARDS LUNCHEON AT A GLANCE:**

**What:** E-Awards Luncheon Celebrating the Spirit of Entrepreneurship along the Muskegon Lakeshore

**When:** Friday, April 27, 2018 from 11:30 am - 1:00 pm

**Where:** Muskegon Country Club, 2801 Lakeshore Drive

**Cost:** \$40/chamber members, \$60/general admission, \$395/corporate table of 8

**About:** Recognition of the lakeshore's *Entrepreneurs of Excellence*, the announcement of Muskegon's 2018 Outstanding Entrepreneur Award Winner and hear from past Outstanding Entrepreneur of the Year, Scott Erdman, Owner of Erdman Machine Co.

**Sponsors:** Parmenter Law, Profab, Rehmann, GoodTemps, Fifth Third Bank, Next I.T., West Shore Bank, Eagle Alloy, Hines Corporation, Manpower, Comcast Business

If you would like more information about the award, program, or to register for the event, contact the Muskegon Lakeshore Chamber of Commerce office at 231.722.3751 or visit [www.muskegon.org](http://www.muskegon.org).

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#### **About the Chamber**

The Muskegon Lakeshore Chamber of Commerce is the premier business membership organization on the lakeshore representing over 1,200 businesses and organizations. The Muskegon Chamber represents businesses of every size and type all over West Michigan. The Chamber is celebrating 125 years in operation working to sustain an environment for business success through community leadership, promotion, inclusive business advocacy and valued member services. The Muskegon Chamber is an award winning Chamber, being named Chamber of the Year for the State of Michigan in 2006, 2010, 2012, and 2015 by the Michigan Association of Chamber Professionals.