



## FOR IMMEDIATE RELEASE

Contact: Tina Butler

Email: [tinabutler@comfortkeepers.com](mailto:tinabutler@comfortkeepers.com)

Phone: (616) 405 5337

### Local Comfort Keepers® Wins Award for Operational Excellence

**Spring Lake, MI, (November 10, 2017)** — Local Comfort Keepers® franchise owner, Tina Butler. Butler was recently awarded both the *Operational Excellence* and *President's Club* award by CK Franchising, Inc., franchisor of Comfort Keepers in-home senior care franchise network. The Operational Excellence award is given for consistent delivery of exceptional service to clients,



employees, and the community. The President's Club award is given to the top 25 Comfort Keepers franchisees whose local franchises have generated the highest revenue in the previous year within a single territory.

Receiving recognition for both awards requires hard work by the franchise owner. Award recipients are selected based on overall client satisfaction for exemplary service and quality of care, which requires compliance with strict quality standards. Their level of local community involvement also comes into play.

"This is a real honor," said Butler. "It's great to be recognized not only by the franchisor, but also by our clients and our caregivers who regularly provide the type of personal care that is the hallmark of Comfort Keepers, and by the West Michigan Lakeshore, the local community in which we serve. It just doesn't get any better than this."

Comfort Keepers, a growing franchise offering in-home care and services for seniors and other adults needing assistance, allows clients to live comfortably in their own homes and maintain their independence. Their care packages can include companionship, meal preparation, light housekeeping, grocery shopping, incidental transportation, laundry, recreational activities, and more. All Comfort Keepers caregivers are employees who undergo criminal, driving, and credit background checks that ensure dependability and reliability. Butler has owned the Spring Lake Comfort Keepers franchise for 17 years.

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#### **About Comfort Keepers®**

Comfort Keepers® is a leading franchise network in the in-home care market for seniors and other adults needing care. Since its founding in 1998, the network has grown to more than 700 franchised locations around the world by staying true to the founders' goal of providing quality, caring in-home care services that allow clients the opportunity to age in place. In August of 2009, the brand was strengthened when the franchisor, CK Franchising, Inc. was purchased by Sodexo, a global leader that delivers quality of life services to over 75 million consumers in 80 countries each day. In addition to providing services that focus on health care and senior markets, Sodexo's integrated offerings encompass more than 45 years of experience in reception, safety, maintenance and cleaning, foodservices, facilities and equipment management, and concierge services. For more information, visit [ComfortKeepers.com](http://ComfortKeepers.com).