



**Immediate Release**

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## **GHSP Shift by Wire Technology Named 2018 Automotive News PACE Award Finalist**

**Grand Haven, Michigan, October 23, 2017** – GHSP has been selected as a finalist for a 2018 *Automotive News* PACE Award for its innovative rotary Shift by Wire with Return to Park technology.

Developed with Ford for the debut of the 2017 Fusion, the technology presents an intuitive option to assist users in safely achieving park. Designed to prevent rollaways, the technology does not rely on the driver to put the vehicle in park, but senses the driver's presence, automatically returning the vehicle to park and applying the parking brake if the seat belt is unfastened, the engine is shut off or the door is opened.

“GHSP is honored to be named a PACE Award finalist, recognizing our brand-promise of delivering worry-free, innovative mechatronic system solutions to the industry,” said President and CEO Jeff Smith. “With our strong partnership with Ford, we’ve provided a market-leading product that delivers an intuitive and safe shift system performance in an attractive and convenient design.”

Automotive manufacturers have increasingly developed transmissions that shift by electronic signal or wire, but there has been no industry standard – leading to consumer confusion and safety concerns. The Return to Park function has become the new benchmark for *Consumer Reports*, which now rates vehicles on whether its shifter has this feature.

The *Automotive News* PACE Awards recognize auto supplier innovation and technological advancement. Winners will be announced at the 24th annual *Automotive News* PACE Award ceremony on April 9, 2018 in Detroit.

To learn more about the technology, visit [www.ghsp.com](http://www.ghsp.com) or <https://media.ford.com/content/fordmedia/fna/us/en/news/2016/12/08/return-to-park-feature-on-2017-ford-fusion-assists-drivers-reduces-rollaway-potential.html>

### **About GHSP**

An innovative global supplier of Solutions in Motion, GHSP's team members design and deliver shift systems and smart actuators to the automotive mobility industry and electronic controls to the premium appliance market. GHSP, a valued member of the JSJ portfolio, is a privately held company founded in 1924 where mechanical elements, electronics, software and aesthetics converge in worry-free solutions to our customers.

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