

For Immediate Release

Contact: Amy Wolffis
Director of Information & Communication
The Chamber of Commerce Grand Haven,
Spring Lake, Ferrysburg
616.842.4910
awolffis@grandhavenchamber.org

Dune Dollar Gift Certificate Program Goes Digital

The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg is excited to announce our new, more easily accessible *Dune Dollar Gift Certificate* program.

Since the inception of the *Dune Dollar Gift Certificate* program in 2010, we have kept over 1,272,000 within our local area. The Chamber believes these changes will help support the ever-growing program. The new program will be digital and allow The Chamber to sell certificates 24/7, even when our offices are closed.

The new *Dune Dollars* program allows our customers to purchase *Dune Dollars* online or in the office. Purchasers may either send the *Dune Dollars* via email directly to an individual or print them out from the comfort of their home or office. As in the past, they may also be purchased by visiting the Chamber office.

When a *Dune Dollar* is emailed, certificates will now be attached as a PDF and recipients may either print the *Dune Dollars* or keep it on their mobile device. The new technology allows the certificates to be purchased and received immediately by anyone in the world that may be visiting Northwest Ottawa County.

Additionally, the *Dune Dollar Gift Certificates* will have a new look, complete with a QR code and Alpha-Numeric code. The *Dune Dollars* are single-use certificates and participating Chamber Merchants will be listed on them.

To purchase *Dune Dollars* today visit www.grandhavenchamber.org/buy-dune-dollars or call our The Chamber office at 616.842.4910.

End