



**FOR IMMEDIATE RELEASE**

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### **Cultivating Camaraderie at Chocolates by Grimaldi**

**GRAND HAVEN, MICH — (March 29, 2018)** — Building a successful team doesn't just happen – it's a lot like planting a garden. You have to select the most viable seeds (or employees), plant them in the right location (or role), and you have to nurture them in an environment that's optimal for their growth. Chocolates by Grimaldi has introduced a new Team Building Event to help businesses and organizations do just that.

Designed to identify individual strengths and weakness and see who works well together, team members are challenged to rally together and come up with and create a chocolate-themed design.

"We provide them with a unique theme that is designed to push them beyond their limits," said Molli Laham, Co-Owner and Operator of Chocolates by Grimaldi in Grand Haven. "This not only exercises their creativity but also their flexibility because they have to come up with a design that's in line with our theme and agree upon it as a team."

While their creations are setting, team members collaborate to generate a pitch and designate one team member to share their final creation with the judges. Teams are scored on the correlation of their design to the overall theme, as well their presentation, the appearance of their creation, and its taste.

“Statistics show that employee collaboration improves morale, as well as worker engagement and retention levels,” said Steve Laham, Co-Owner and Operator of Chocolates by Grimaldi in Grand Haven. “It also helps improve the communication, productivity, and ultimately the bottom line.”

So it's no wonder that over 20 different groups have already taken advantage of the class. This includes worldwide companies like Gerber-Nestle and nationwide companies like Chick-fil-A.

Chocolates by Grimaldi shuts down their production and provides team members with access to their kitchen and all of the CHOCOLATE and necessary supplies and ingredients to design their own unique chocolate creation for \$75 per person. In addition to the team building experience each participant will take home an assortment of Chocolates by Grimaldi's best sellers. Chocolates by Grimaldi requires a minimum of 10, and a maximum of 40, participants to hold a Team Builder Class. All of the classes are private. Call 616-935-7740 to reserve your class today.

In addition to their Team Building Event and chocolate sales, Chocolates by Grimaldi also offers factory tours and creative chocolate classes. Their back room can be booked for events like bridal showers and bachelorette party chocolate-making classes.

Their \$4.00 tours are perfect for the young and young at heart and provide guests with the opportunity to learn about the whole chocolate confection making process from pod to bean to chocolate and enjoy samples of what the chocolatiers are making at the time. Call 616-935-7740 to reserve your spot in advance.

Their 90-minute Creative Chocolate classes allow participants to paint and create their own chocolate bar while socializing with their friends and loved ones. For **\$35.00 per person** Chocolates by Grimaldi will provide you with the CHOCOLATE and all of the supplies and ingredients needed to paint, flavor, and decorate your own unique chocolate creation. Chocolates by Grimaldi can accommodate up to 24 participants per class. Private classes are available for groups of 12 or more. Call 616-935-7740 to reserve your class today.

Visitors can purchase Chocolate-of-the-Month memberships, gift certificates, or any of their confections in their shop located at 219 N. 7<sup>th</sup> Street in Grand Haven's Center Town. They can also place orders online by

visiting: <http://www.chocolatesbygrimaldi.com/> or by calling 616-935-7740. Chocolates by Grimaldi can ship customer's gifts directly to their family, friends, clients, or business associates nationwide.

Chocolates by Grimaldi products are also available at Crossroads Blueberry Farm in West Olive, Sweet Tooth in Rockford, My Village Pharmacy in Fruitport, J-Dub's Market & Wine Shop in Grand Haven, and 12 Corners Tasting Room in downtown Grand Haven.

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