

For Immediate Release
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23rd Annual Don Lubbers Cup Regatta Returns to Spring Lake

SPRING LAKE, Mi (April 13-15th 2018) – Ten Midwest colleges will travel to the Spring Lake Yacht Club to compete in the 23rd annual Don Lubbers Cup Regatta. This year's competitors include, Michigan State University, Grand Valley State University, University of Michigan, University of Illinois, Notre Dame, Case Western Reserve University, Ohio State University, Drake University, University of Minnesota, and Purdue University.

The planning committee has commenced for the 23rd Annual Don Lubbers Cup Regatta. Since the committee is comprised of members of the local communities, it is clear that the area is enthusiastic to once again be the event's host location. Rowing has a long lived history on Spring Lake and with the ongoing support from the participating colleges and community members, the committee is pleased to carry out this tradition of elite athletic competition.

"The Lubbers Cup Regatta is a wonderful opportunity to showcase our community to athletes and families from across the Midwest," said Joy Gaasch, President of The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg. "This year we are excited to display local businesses and organizations with the help of Hello West Michigan. Hosting over 500 athletes, the Lubbers Cup is a fantastic way to help college students discover career options in the West Michigan region," she said.

"The Regatta gives Midwest universities an opportunity to see their competition early in the season. This unique event allows our athletes to experience multiple high-level races. The intense competition enhances the development of our crews for national championship level competition later in the spring," said Coach John M. Bancheri, Head Coach of Grand Valley State University Rowing Club.

The committee is excited about the 23rd anniversary of this event. The event is now one of the largest and most prestigious intercollegiate regattas in the Midwest. The event is open and free of charge to the public, and racing will begin at 9:00am and run until 5:30pm on Saturday and 9:00am until 12:30pm on Sunday. There are shuttle services provided for those wishing to go to the regatta, check out the website for more information!

About the Don Lubbers Cup Regatta:

The Lubbers Cup Regatta is produced in partnership with The Chamber of Commerce Grand Haven, Spring Lake and Ferrysburg, Grand Valley State University and a committee of community members from Grand Haven, Spring Lake and Ferrysburg. Connect with the Lubbers Cup Regatta on Twitter, Facebook or online at www.lubberscup.com

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