

**For Immediate Release**

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Contact: Mary Sherman

616.842.4910

msherman@grandhavenchamber.org

## **22<sup>nd</sup> Annual Don Lubbers Cup Regatta Returns to Spring Lake**

Spring Lake, Michigan—On April 8 & 9, 2017, Spring Lake Yacht Club will serve as the competitive venue for the collegiate rowing event, known as the Don Lubbers Cup Regatta (Lubbers Cup).

The planning committee has commenced for the 22<sup>nd</sup> Annual Don Lubbers Cup Regatta. Since the committee is comprised of members of the local communities, it is clear that the area is enthusiastic to once again be the event's host location. Rowing has a long lived history on Spring Lake and with the ongoing support from the participating colleges and community members, the committee is pleased to carry out this tradition of elite athletic competition.

With over 500 student athletes coming to our community from all over Michigan, the hospitality tent will be available again this year. In this tent, Hello West Michigan (HWM) interacts with the student athletes who will soon be entering the workforce. HWM promotes West Michigan as a place where business thrives and helps new residents find their fit in West Michigan. Many of these students are new to the region and the hospitality area educates them about our local cities and businesses.

The committee is excited about the 22<sup>nd</sup> anniversary of this event. The event is now one of the largest and most prestigious intercollegiate regattas in the Midwest. The regatta features a double-dual format, which gives every team the chance to race against all other competition at least once, resulting in more experience for the racers.

"The regatta gives Midwest universities an opportunity to see their competition early in the season. This unique event allows our athletes to experience multiple high-level races. The intense competition enhances the development of our crews for national championship level competition later in the spring," said Coach John M. Bancheri, Head Coach of Grand Valley State University Rowing Club.

For more information, visit the event website at [www.lubberscup.com](http://www.lubberscup.com) or "like" the Don Lubbers Cup Regatta on Facebook at [www.facebook.com/lubberscup](https://www.facebook.com/lubberscup).

### **About the Don Lubbers Cup Regatta**

The Don Lubbers Cup Regatta, named after former Grand Valley State University President and rowing supporter, Arend D. (Don) Lubbers, features hundreds of athlete participants and some of the top rowing teams from all over the Midwest. The Lubbers Cup is produced in partnership with The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg, Grand Valley State University Club Sports, Grand Valley Rowing Club, and the communities of Spring Lake and Ferrysburg.

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