

grand haven ART FESTIVAL

presented by
The Chamber
of Commerce

When: Saturday, June 24 | 10am-5pm
Sunday, June 25 | 10am-5pm

What: The Grand Haven Art Festival transforms Washington Avenue into a chic, outdoor art gallery. The goal is to provide our communities and visitors with a unique opportunity to purchase one-of-a-kind art, directly from the artist, while upholding the community valued tradition of the Festival. Held the last full weekend in June.

A program of: The Chamber of Commerce Grand Haven, Spring Lake, Ferrysburg

Who: Approximately 15,000 residents and visitors attended the 2016 Grand Haven Art Festival.

Family Fun Day: Held on the Saturday of the Grand Haven Art Festival, from 10am-2pm. A free arts and crafts activity area for children attendees and their families. In 2016, activity booths saw over 300 children during the four hour time period.

Demographics: In 2015 a festival visitor survey was conducted in partnership with Grand Valley State University. Results below tell us the makeup of our visitor:

Question	Response (n=106)
Gender	77% Female
Average Age	53
Family Status	32% Married/Partner No Children at Home 31% Married/Partner With Children at Home 13% Single/No Children 24% Other
Average Length of Visit	3.5 Hours
Festival Attendance	18% Attended both days 45% Attended on Saturday 37% Attended on Sunday



\$7,500 Premier Sponsor (1 Sponsorship):

- \$7,000 for Chamber Members
- High visibility presence at the intersection of Washington Avenue and First Street
- Space for two 10' x 10' tents and additional displays
- Company logo and link on website
- Company logo in event brochure and artist packet
- Company logo on Volunteer T-Shirt

\$5,500 Corporate Sponsor (1 Sponsorship):

- \$5,000 for Chamber Members
- High visibility presence at the intersection of Washington Avenue and Second Street
- Space for two 10' x 10' tents and additional displays
- Company logo and link on website
- Company logo in event brochure and artist packet
- Company logo on Volunteer T-Shirt

\$2,500 Community Stage Title Sponsor (1 Sponsorship):

- \$2,000 for Chamber Members
- Community Stage named after your company
- Company logo displayed on the Community Stage
- 10' x 10' display booth near the Community Stage
- Company logo and link on website
- Company logo in event brochure and artist packet
- Company logo on Volunteer T-Shirt

\$600 Volunteer Sponsor (1 Sponsorship):

- Company logo prominently displayed on t-shirts
- Company logo on website
- Company logo in event brochure and artist packet
- Company logo on Volunteer T-Shirt

\$600 Snack Wagon Sponsor (1 Sponsorship):

- Company logo on the side of the wagon, brought to all artists morning and afternoon
- Company logo on website
- Company logo in event brochure and artist packet
- Company logo on Volunteer T-Shirt

\$500 Art Enthusiast (Multiple Sponsorships):

- Company logo on website
- Company logo in event brochure and artist packet
- Company logo on Volunteer T-Shirt



PARTNERSHIP OPPORTUNITIES

Advertising in the Grand Haven Art Festival Brochure:

- Back Cover \$500
- Inside Front Cover \$500
- Inside Back Cover \$400
- Full Page \$300
- 1/2 Page \$150
- 1/4 Page \$100

Company Name: _____ Contact Name: _____

Billing Address: _____

Email: _____ Phone: _____

Submit completed form to Mary at msherman@grandhavenchamber.org or call 616.842.4910.